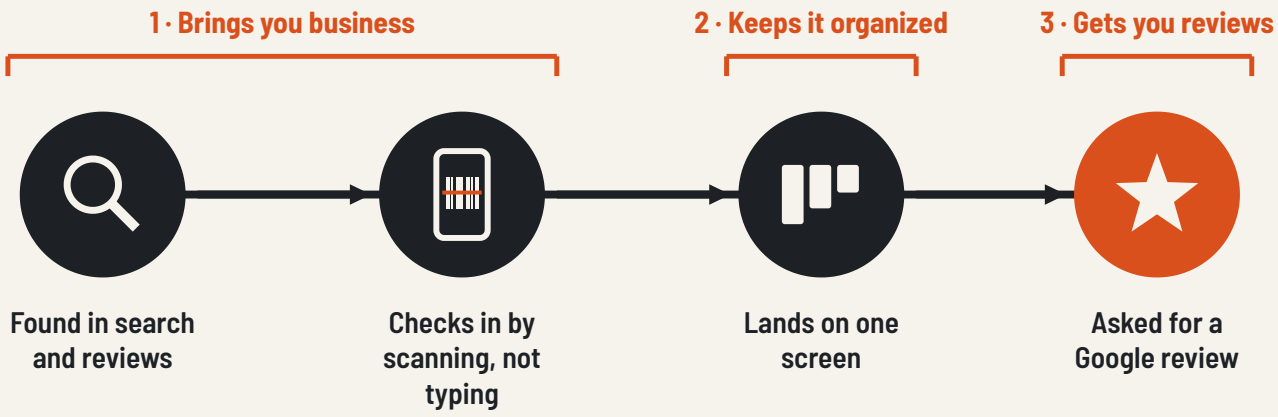
Keep working.
Glance at one screen.

How SmogRite brings you business, keeps it organized, and gets you 5-star Google reviews. Every point in this guide describes what the product does today, unless it is marked otherwise.

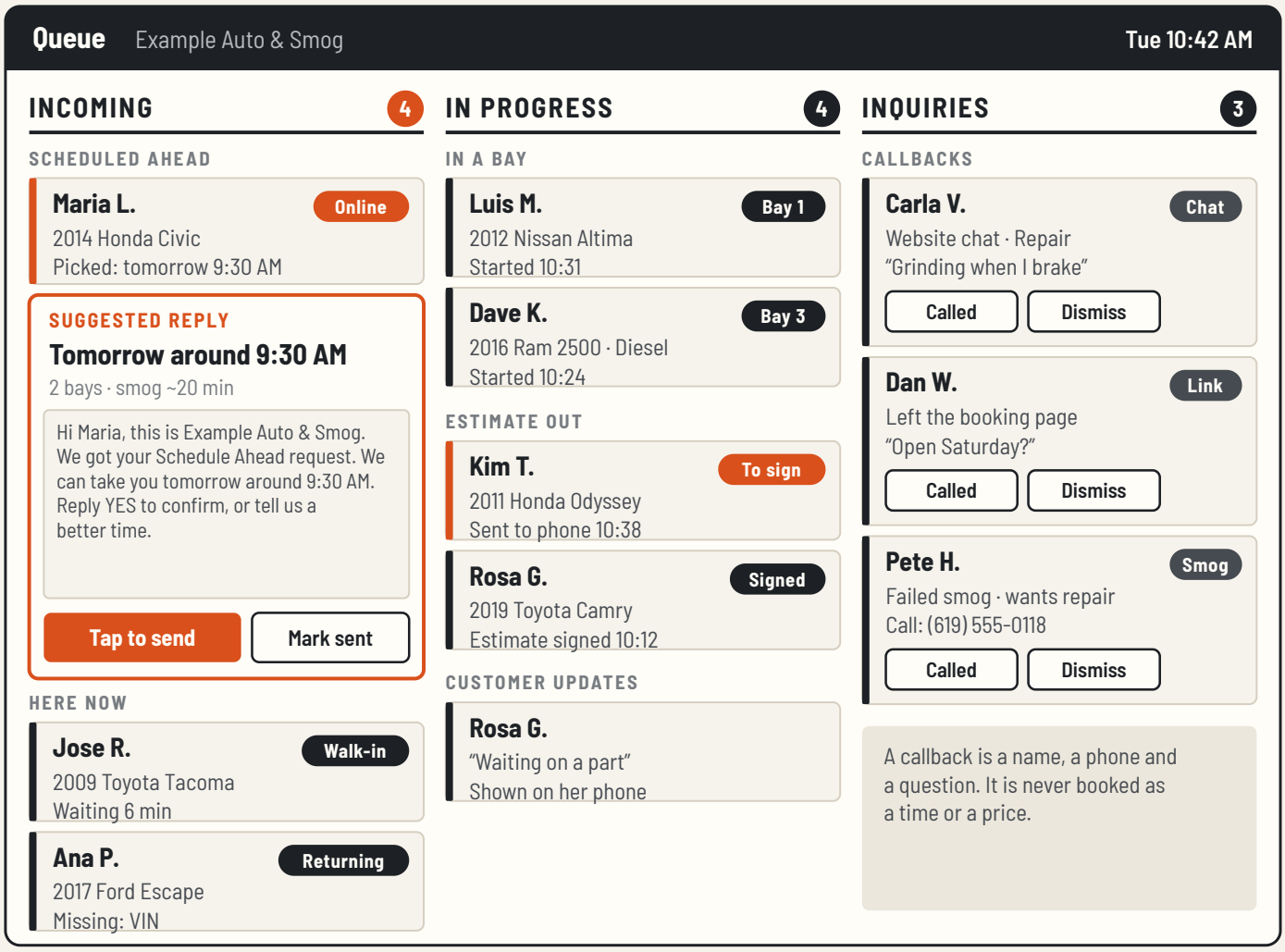


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2 · KEEPS IT ORGANIZED

01 One screen. Every customer.

Your staff are at the counter, under a car, on the phone. They keep working. They glance at one screen and see every customer: who is coming in, who is in progress, and who asked a question. Schedule Ahead requests arrive with a reply already drafted from your bays, your job time and your current workload.



EXAMPLE Simplified view of the SmogRite Queue. Names, cars and times are examples.

- **Incoming:** online Schedule Ahead requests and walk-ins who checked in with the counter QR code.
- **In progress:** cars in a bay, plus estimates sent or signed.
- **Inquiries:** callback requests from your website chat and your booking page, in one strip.
- **Tap to send** opens your shop's own phone with the message filled in. Nothing goes out on its own.

1 · BRINGS YOU BUSINESS

02 Why people don't book ahead

PROBLEM	We always heard it: people don't schedule ahead.
REASON	We found the reason: too much friction.
FIX	**So we made it easy. A link, a scan, a time.**

BEFORE: BOOKING BY PHONE

1. Find your number
2. Call during business hours
3. Staff are busy. On hold.
4. Spell out name, plate, VIN
5. ✕ Gives up. Calls the next shop.

WITH SMOGRITE: SCHEDULE AHEAD

1. Tap your link: website, Google, chat
2. Scan license and registration
3. Pick an open time
4. In your Queue, reply drafted

Staff time on the phone before the request is in: **none**

HOW SCHEDULE AHEAD WORKS

- Customers pick a time from your open hours, for today or the days ahead you allow.
- You cap how many online check-ins each time slot and each day can take. Walk-ins never count against it.
- You choose which vehicle types can book online and which are walk-in only.
- If someone closes the page without booking, they can leave a name and number. It shows up as a callback.
- The customer sees their status on their phone. They can tap “I'm here” when they arrive.
- A request is not a promise. Your staff confirm the time with the drafted reply (section 06).

AVAILABLE ON REQUEST Schedule Ahead is turned on per shop. Ask for it during setup.

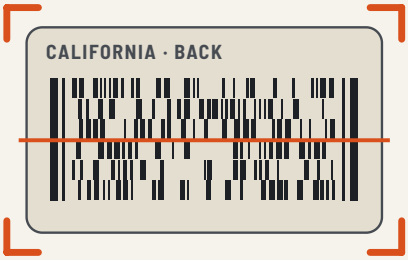
1 · BRINGS YOU BUSINESS

03 Scan, don't type

PROBLEM	Typing a name, an address and a 17-character VIN on a phone is where people quit.
REASON	Small keyboard, long numbers, easy to get wrong.
FIX	**Customers don't type. They scan.**

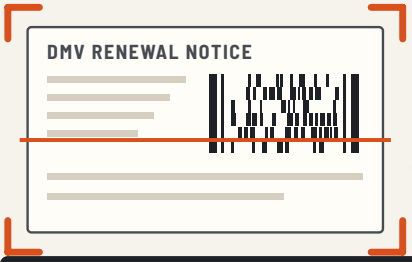
STEP 1

Back of a California license



STEP 2

DMV renewal notice or registration card



No barcode read? It reads the printed VIN and plate instead, and keeps a VIN only if its check digit is valid.

The customer checks the form and taps Check in. Photos stay on their phone.

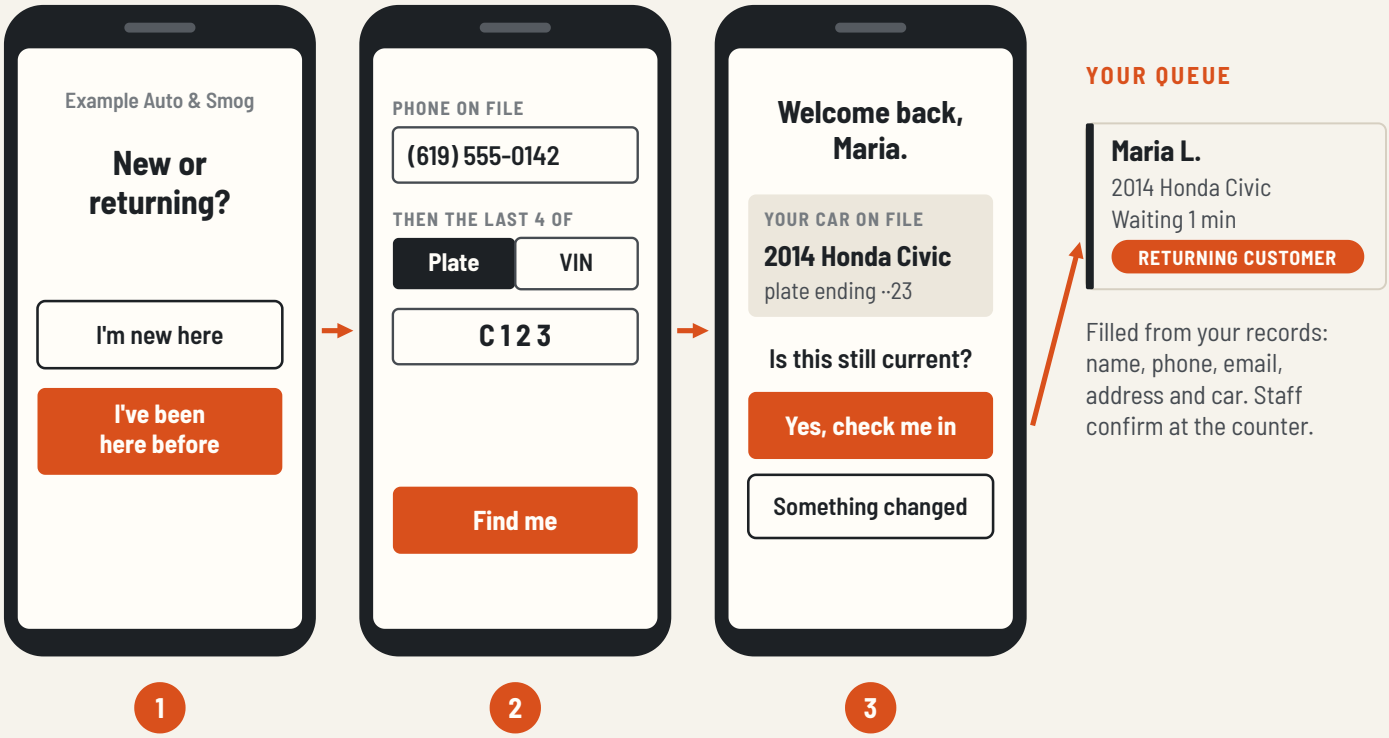
EXAMPLE Names and numbers are examples.

- Reading happens on the customer's phone. Photos are never uploaded or saved.
- From the license we keep name and address only. Everything else is dropped on the phone.
- A scan only fills empty boxes. It never overwrites what the customer typed.
- Works on your counter QR code and on your Schedule Ahead link, in English or Spanish.
- California licenses only for now. Anyone else can type it in.
- Every step has “Type it instead” and “Skip this step”.

2 · KEEPS IT ORGANIZED

04 Returning customers, remembered

PROBLEM	Regulars fill out the same form every visit, or call to ask if you have their info.
REASON	Nothing on their side remembered them.
FIX	**They tap “I've been here before” and confirm the car on file. No retyping. No calling while you're busy.**



EXAMPLE Name, phone and car are examples.

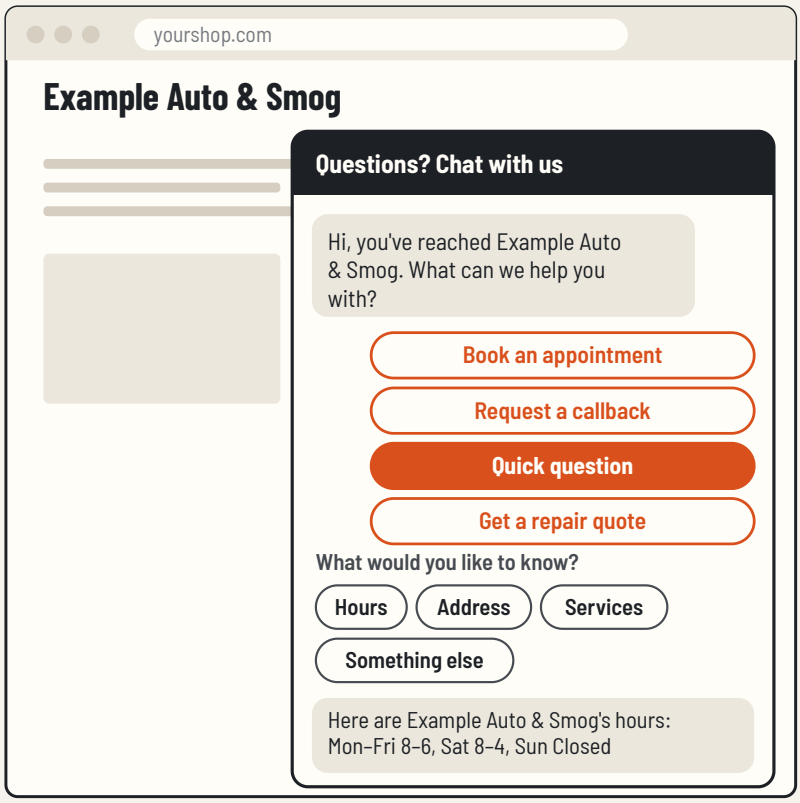
- Recognized by the phone number on file plus the last 4 of the plate or the VIN, at your shop only.
- The customer sees only a first name, the car and the last two of the plate. Nothing else is shown.
- “Something changed”: they fill in only what is different. Blanks keep what you have on file.
- Wrong guesses are limited per phone number and per connection, so nobody can fish for your customers.

Where it works today: the check-in QR code at your counter. Online Schedule Ahead requests use the scan instead.

1 · BRINGS YOU BUSINESS

05 Your website chat answers

PROBLEM	Customers have questions when nobody can pick up the phone.
REASON	A phone only works when someone is free to answer it.
FIX	**Your website chat answers from what you enter, and turns the rest into a callback.**



IT ANSWERS FROM

Your hours
as saved in Settings

Your address and phone
as you entered them

Your service list
names only, never prices

NOT THERE?

"I don't want to guess about that. I can have the shop call you."

Callback in your Queue
Name, phone, service, and their OK to call

EXAMPLE Shop name and hours are examples.

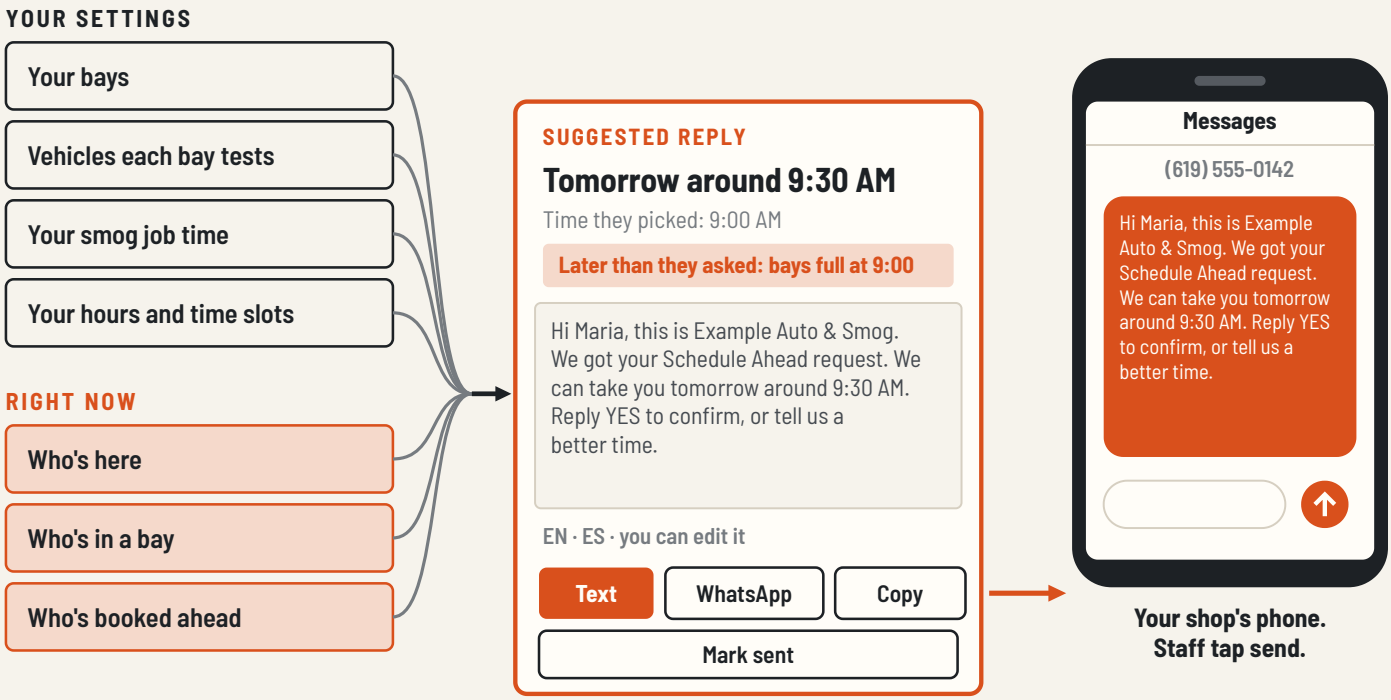
- One line of code on your own website. You choose which sites may show it.
- No guessing. It repeats only what you typed into SmogRite and never quotes a price.
- "Book" opens your Schedule Ahead link when it is on.
- Repair questions become a callback with the customer's own words. The chat does not diagnose.

COMING SOON Texting customers from SmogRite. Today, replies go out from your shop's own phone.

2 · KEEPS IT ORGANIZED

06 Replies already drafted

PROBLEM	Every request needs a time and a reply, and the counter is already busy.
REASON	Working out a time means checking the bays, the line and who is booked.
FIX	**The reply is drafted for you. Staff check it and send it from the shop's phone.**



EXAMPLE Name, phone and times are examples.

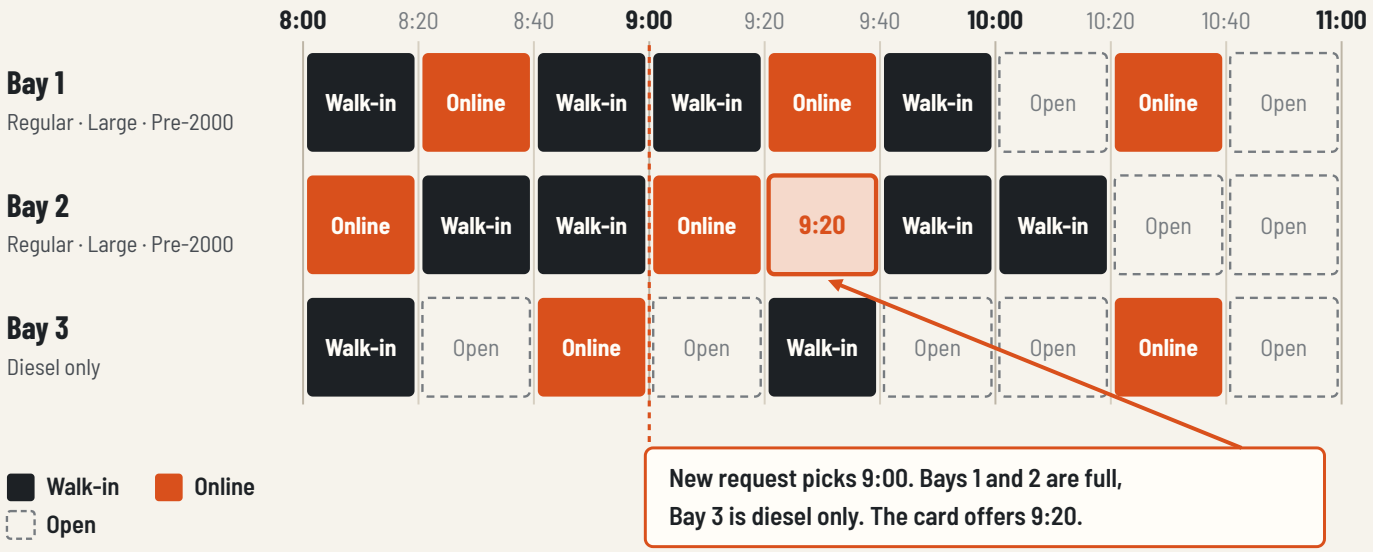
- Rules, not guesswork: count the cars ahead, fit them into free bays, round up to your time slots.
- It never promises more cars than you have bays. First come, first served: a newer request never moves an older one.
- If the bays are full at the time they picked, the card says so and offers the next free time.
- Customers who asked for a call get a call script instead of a text.
- SmogRite sends nothing. Your staff have the final say.
- Messages never include prices. Prices go on the estimate.

AVAILABLE ON REQUEST Comes with Schedule Ahead. **COMING SOON** Staff schedules as an input.

2 · KEEPS IT ORGANIZED

07 Set to your shop

PROBLEM	Generic booking tools hand out times your shop can't keep.
REASON	They don't know your bays, which cars each bay can test, or how long a smog check takes you.
FIX	**SmogRite is set to your shop, so the times it suggests fit your real capacity.**



EXAMPLE One morning at a sample shop: 3 bays, 20-minute smog checks.

WHAT YOU SET

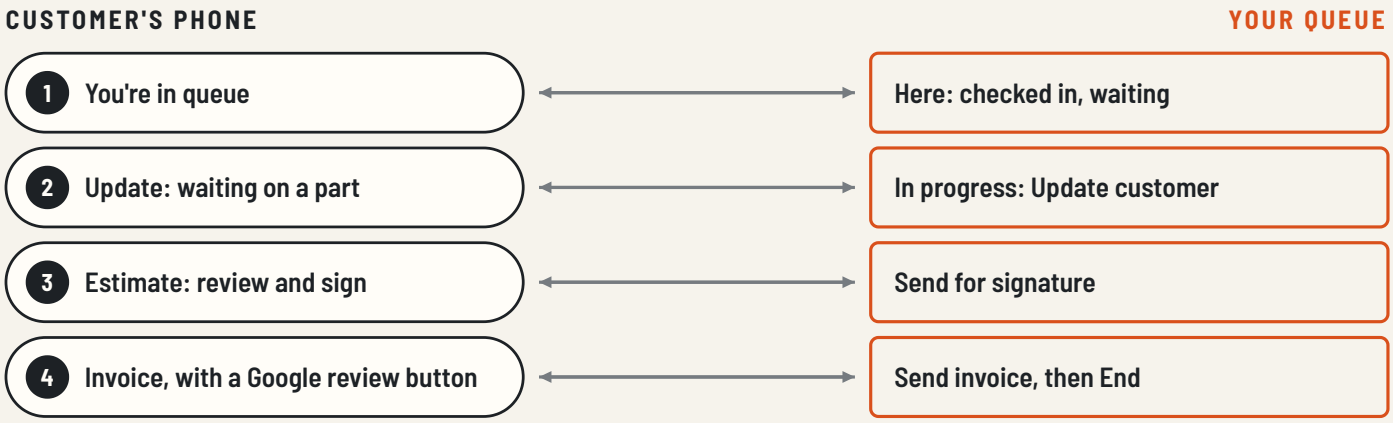
- **Bays** you work on at once, and **which vehicle types** each bay tests: Regular, Large, Diesel, Pre-2000.
- **Smog job time** in minutes, and your **hours** and time slots.
- **Online check-ins per time slot** and **per day**, and how many days ahead customers can pick.
- **A share held for walk-ins**, and which vehicle types are online, walk-in only, or both.
- **Your prices by vehicle type**, filled into the estimate. A type with no price is left blank, never guessed.
- **Late badge**: how many minutes past their time before a booking shows as late.

COMING SOON Techs and staff schedules. Today the plan counts bays, not people.

2 · KEEPS IT ORGANIZED

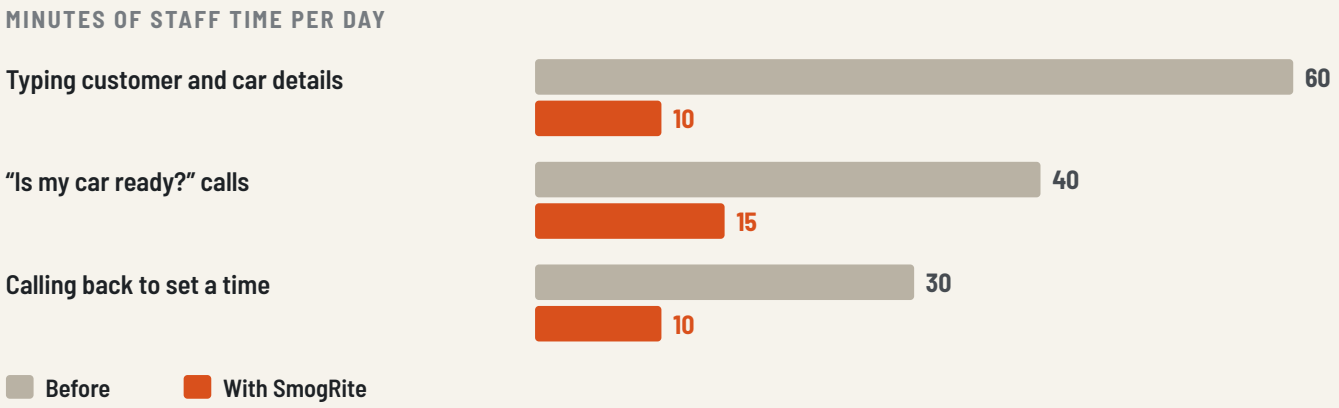
08 Clear for both sides

PROBLEM	“Is my car ready?” calls while your hands are full.
REASON	The customer can't see what you see.
FIX	**Both sides see the same status. Fewer interruptions. Time back for your staff.**



- Updates are one tap: running late, waiting on a part, ready, or a short note. They show on the customer's page in English or Spanish.
- The estimate goes to their phone to sign. The invoice goes to their phone to save or print.
- Each tile says what is missing, like “Missing: VIN”, so nothing is a surprise at the counter.
- Callbacks move from open to called to dismissed, so everyone knows who has been called back.

TIME BACK FOR YOUR STAFF



EXAMPLE Illustrative numbers for a sample shop, not measured results. Your numbers will differ.

3 · GETS YOU REVIEWS

09 5-star Google reviews

PROBLEM	Happy customers drive off without leaving a review.
REASON	Nobody asked at the right moment, or the ask was too much work to act on.
FIX	**The invoice goes to their phone with a button to leave a Google review. Asked at the right moment, every time.**



EXAMPLE Name and shop are examples.

REVIEW ASKS PER 100 FINISHED JOBS



EXAMPLE Illustrative comparison for a sample shop, not measured results. Asking more often is what SmogRite does; how many customers leave a review is up to them.

- You paste your Google review link once in Settings. Only Google links are accepted.
- The card shows only after an invoice is sent for that visit, in English or Spanish.
- No link saved, no card. You decide when to turn it on.
- No extra apps or accounts for the customer.

1 · BRINGS YOU BUSINESS

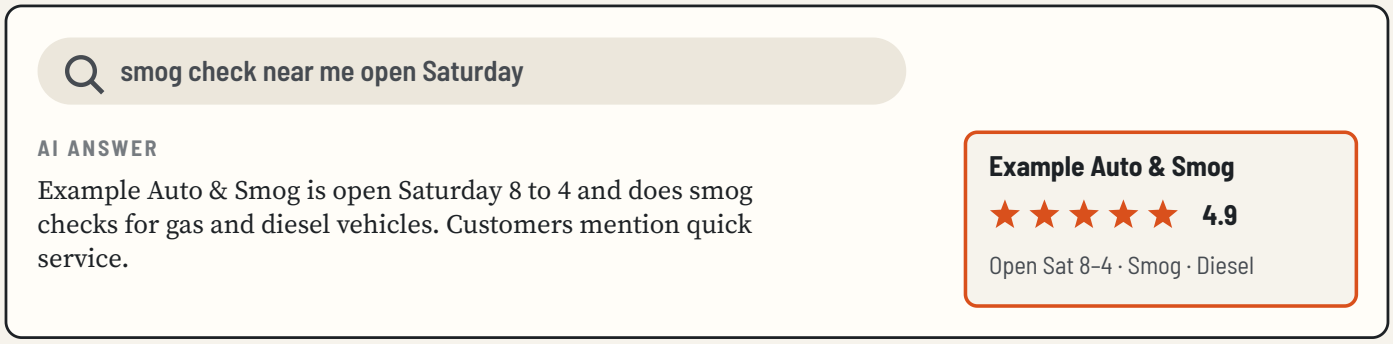
10 Not an ad agency

Companies charge thousands to manage your ads. We're not an ad agency. We optimize you for AI search and get you 5-star Google reviews so you rank higher.

AD AGENCY	SMOGRITE
✕ You pay for clicks	✓ Optimized for AI search answers
✕ Stops when the budget stops	✓ Reviews keep building after each job
✕ Reports on impressions	✓ Results you can see: customers in your Queue
✕ Leads arrive as phone calls	✓ Leads arrive organized, with a reply drafted
✕ Reviews are not their job	✓ A review ask on every invoice

WHAT AI SEARCH SEES

More customers ask an AI assistant or a map app instead of scrolling ads. Those answers lean on clear, consistent shop details and on real reviews. We help you get both: your hours, services and location stated clearly online, and a steady flow of Google reviews from the visits you already do.



EXAMPLE Illustration only. Not a real search result and not a ranking guarantee.

THE WHOLE PICTURE

11 The whole picture and next step

Customers find you in search and reviews. They check in by scanning, not typing. Every one lands on one screen. Every visit ends with a review request. Your staff keep working.



INCLUDED TODAY

- Queue: one screen for every customer
- Scan to check in
- Returning customers at the counter
- Estimates and invoices to the phone
- Google review request

TURNED ON AT SETUP

- Schedule Ahead, with drafted replies (on request)
- Website chat
- Callback when they leave the booking page

COMING SOON

- Texting customers from SmogRite
- Staff schedules and techs in the plan

Next step: book a demo.

We walk through it with your own shop: your bays, your job times, your prices, your hours. Then we set it up and paste in your Google review link.

WEBSITE
smogrite.com

EMAIL
conductorteam619@gmail.com